**[Your Company Name]**

**Request for Application Development**

**Date:** [Insert Date]

**Introduction**

[Your Company Name] is seeking proposals for the development of a custom application. We invite qualified application development firms or developers to submit proposals outlining their expertise, approach, and cost estimates for this project.

**Company Background**

[Provide a brief overview of your company, its mission, and any relevant background information.]

**Project Overview**

[Provide a detailed description of the project, including the objectives, scope, and any specific requirements.]

**Scope of Work**

The scope of work for this project includes, but is not limited to:

* [Detail the specific tasks and deliverables]
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**Milestones and Requirements Checklist**

Below is a checklist of key milestones and requirements for the application development project:

**Milestones:**

1. **Project Kickoff**
	* Finalize project scope and objectives
	* Establish project timeline and milestones
	* Assign project team and roles
2. **Requirements Gathering**
	* Conduct stakeholder interviews
	* Document functional and non-functional requirements
	* Create use cases and user stories
3. **Design Phase**
	* Develop wireframes and mockups
	* Review and approve design prototypes
	* Create a detailed technical design document
4. **Development Phase**
	* Set up development environment
	* Implement application features and functionalities
	* Perform unit testing and code reviews
5. **Testing Phase**
	* Conduct integration and system testing
	* Perform user acceptance testing (UAT)
	* Resolve defects and issues
6. **Deployment Phase**
	* Prepare deployment plan and documentation
	* Conduct final testing in the production environment
	* Deploy application to production
7. **Post-Deployment Support**
	* Monitor application performance
	* Provide ongoing maintenance and support
	* Implement any necessary updates and improvements

**Requirements:**

* **Functional Requirements:**
	+ Detailed description of application features and functionalities
	+ User interface (UI) and user experience (UX) specifications
	+ Integration requirements with existing systems
* **Non-Functional Requirements:**
	+ Performance and scalability expectations
	+ Security and compliance requirements
	+ Documentation and training materials
* **Technical Requirements:**
	+ Technology stack and development tools
	+ Deployment and hosting environment
	+ Backup and disaster recovery plans

**Submission Requirements**

Interested developers are requested to submit the following information:

1. **Company Profile**: Brief description of your company, including services offered, experience, and team qualifications.
2. **Proposed Approach**: Detailed approach and methodology for completing the project, including timeline and key milestones.
3. **Cost Proposal**: Detailed cost estimate, including a breakdown of fees and any additional expenses.
4. **References**: Contact information for at least three references who can speak to your qualifications and past performance on similar projects.

**Evaluation Criteria**

Proposals will be evaluated based on the following criteria:

* Relevant experience and qualifications
* Understanding of the project and proposed approach
* Cost-effectiveness
* References and past performance

**Submission Deadline**

All proposals must be submitted by [insert deadline] to [insert submission email or address]. Late submissions will not be considered.

**Contact Information**

For any questions or further information, please contact:

[Your Contact Name] [Your Title] [Your Company Name] [Email Address] [Phone Number]

We look forward to receiving your proposal and thank you for your interest in working with [Your Company Name].